



WINNER OF BET'S BEATS &
BARS COMPETITION
(POWERED BY NISSAN):
COMMERCIAL PLACEMENT VIEWED BY
MILLIONS NATIONWIDE

SONCIER THE HERO – PARTNERSHIP TIERS

TIER 1: ORIGIN STORY – \$2,000

- SOCIAL MEDIA THANK YOU
- LOGO FEATURED ON WEBSITE SPONSOR PAGE
- NAME LISTED IN L.A. / D.C. TOUR RECAP
- PRIVATE PERFORMANCE WITH DJ

TIER 2: CHAMPION OF THE PEOPLE – \$5,000

INCLUDES EVERYTHING FROM ORIGIN STORY, PLUS:

- DISCOUNTED TICKETS
- LOGO FEATURED ON PROMO GRAPHICS
- DEDICATED SOCIAL MEDIA POST
- NAME INCLUDED IN TOUR EMAIL BLASTS
- MERCH TABLE SIGNAGE
- PRODUCT PLACEMENT IN PLANTZ N VIBEZ TV SHOW
- CUSTOM COMPANY JINGLE

TIER 3: ETERNAL HERO – \$10,000

INCLUDES EVERYTHING FROM CHAMPION OF THE PEOPLE, PLUS:

- 4-WEEK CHARACTER DEVELOPMENT WORKSHOP LED BY SONCIER
- 2-WEEK SONGWRITING CAMP
- DEDICATED SPONSORED EMAIL
- TWO PRIVATE PERFORMANCES WITH LIVE BAND
- LIFETIME ACCESS TO:
- NEW MUSIC
- NEW SHOWS/TOURS
- EXCLUSIVE EVENT INVITATIONS



THE HERO

(SHORT FOR THE HERO OF HIP-HOP)
IS A CONSCIOUS ARTIST WHO MAKES POSITIVE
THE NEW COOL. BLENDING NOSTALGIC
90S HIP-HOP WITH MODERN SOUNDS AND R&B
MELODIES, HE USES MUSIC AS A TOOL TO
UPLIFT, INSPIRE, AND DRIVE CHANGE.

[HTTPS://SONCIERTHEHERO.COM/](https://soncierthehero.com/)